

NUMISMATIC NEWS

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For Immediate Release

Online Auction Service Launched Exclusively for Coin, Banknote, Token, Stamp, and Jewelry Trading

(VANCOUVER) After two years of research and decades of industry experience, a renowned North American coin and jewelry dealer is launching a new website service allowing online auctioneers from around the world to buy, sell and trade with confidence and assurance.

What will make this service different is the focus and lack of fraudulent listings or fake items being sold. You'll have to auction grandma's hand knitted elbow warmers elsewhere -- Auctions.jandm.com is exclusively for listing coins, tokens, banknotes, stamps and covers, jewelry, and related collectibles. Any adult can bid but only pre-screened dealers and industry professionals can sell. All auctions are reviewed by experienced staff before they can go live.

"We felt there was a void in the online auction marketplace. None of the other sites we tried provided the kind of focus we desired ... so we decided to make our own." says Joseph Iorio of J&M. ***"It started as a project for my own businesses but soon it was apparent that my colleagues and customers would also find such a service useful."***

As with all large community projects, it will take some time for the user base to grow and momentum to build. ***"Rome wasn't built in a day ..."*** comments Iorio, ***"... but once they got going it grew into an amazing city. We expect this service to become the definitive trading resource for serious collectors around the world."*** An extensive advertising and awareness program will begin in the Spring of 2006. Dealers will find the hassle-free system a benefit when selling individual items and lots and the collecting public will appreciate knowing that they will be getting what they pay for.

J&M COIN & JEWELLERY is Western Canada's largest coin and collectible dealer and has been in business for over 38 years and is still managed by the original owner, Joseph Iorio. With a staff of over 30 people in two retail locations, they have recently moved their Broadway store to a larger showroom that was custom built for the purpose. They have had a fully secure commercial website catalogue online for over a decade and host several other sites and projects relating to their business lines. Members of the CNA, ANA, CAND, the Jewelers Association, and other accredited numismatic, philatelic, and jewelry organizations.

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